CITY OF TONKA BAY
Worksession

Memo

To: Honorable Mayor and City Council

From: Joe Kohlmann, City Administrator

Date: August 26th, 2014

Re: 2015 Budget Worksession

Franchise Fees:

Staff has received the *attached quote* from DTS for upgrading our Council Chambers. Franchise fees can only be used for PEG programming. The upgrading of our Council Chambers should qualify for this expense.

Staff has received a proposal to install a 70" Aquos Board (essentially a computer board with touch technology) that would connect to Councilmembers ipads and could be used as essentially a "white board" for all connected devices and used for presentations. In addition, a headphone option for Councilmembers and training would be provided.

The total quote is about $15,000. Franchise fees come in annually at $4,781. Money could be used from another fund and paid back with incoming franchise fees.

LMCC Votes & Estimated Per-City Revenue

	Dwelling Units	LMCC Board Weighted Votes	Cable Subscribers	Subscribers ÷ Dwelling Units	Monthly Franchise Fee Per Subscriber	Estimated Annual Franchise Revenues	Monthly PEG Fee Per Subscriber	Estimated Annual PEG Revenues	Total Fees
Deephaven	1,337	2	722	54.00%	$4.42	$38,266	$1.20	$10,397	$48,663
Excelsior	1,125	2	753	66.93%	$4.42	$39,909	$1.20	$10,843	$50,752
Greenwood	290	1	149	51.38%	$4.42	$7,897	$1.20	$2,146	$10,043
Independence	1,246	2	194	15.57%	$4.42	$10,282	$1.20	$2,794	$13,076
Long Lake	734	1	321	43.73%	$4.42	$17,013	$1.20	$4,622	$21,635
Loretto	270	1	128	47.41%	$4.42	$6,784	$1.20	$1,843	$8,627
Maple Plain	726	1	330	45.45%	$4.42	$17,490	$1.20	$4,752	$22,242
Medina	1,711	2	584	34.13%	$4.42	$30,952	$1.20	$8,410	$39,362
Minnetonka Beach	203	1	115	56.65%	$4.42	$6,095	$1.20	$1,656	$7,751
Minnetrista	2,203	3	1,750	79.40%	$4.42	$39,750	$1.20	$10,800	$50,550
Orono	2,828	3	1,319	46.64%	$4.42	$69,907	$1.20	$18,994	$88,900
Shorewood	2,660	3	1,403	52.74%	$4.42	$74,359	$1.20	$20,203	$94,562
Spring Park	909	1	357	39.27%	$4.42	$18,921	$1.20	$5,141	$24,062
St. Bonifacious	865	1	452	52.25%	$4.42	$23,956	$1.20	$6,509	$30,465
Tonka Bay	587	1	332	56.56%	$4.42	$17,596	$1.20	$4,781	$22,377
Victoria	2,481	3	1,166	46.92%	$4.42	$61,798	$1.20	$16,790	$78,588
Woodland	169	1	98	57.99%	$4.42	$5,194	$1.20	$1,411	$6,605
TOTAL	20,347	28	9,173			$486,168		$132,091	$627,432
Mound: What they collect	3987		2,097	52.60%	$4.42	$74,359	$1.20	$30,197	$104,556
Mound: What they pay to the LMCC					$0.67	$16,860	$1.20	$30,197	$47,057
						$57,499		$0	

Grey indicates underserved cities

Amount of revenue kept by Mound (85% of franchise fees)

Mound pays all of their PEG fees to the LMCC (same as other LMCC cities)

Households based on most current Met Council Data (2011).
Votes are rounded up, based on past policy.
Cable subscribers numbers are from Mediacom 11/1/2012 data.

FRANCHISE FEES

$4.42 per month Franchise Fee is 5% of the cable bill (5% is the maximum allowed by FCC regulations).
The use of franchise revenues by the LMCC and cities is not restricted.

PEG FEES

Public Educational Government (PEG) fees are negotiated in the franchise agreement.
2013 PEG fees are $1.20 per subscriber per month.
PEG fees must be used for programming / equipment.

Updated 01-25-13

Joe Kohlmann

From: Tom McHenry <tmchenry@dtsimaging.com>
Sent: Wednesday, August 13, 2014 9:14 AM
To: jkohlmann
Subject: RE: RE: 2015 Budget - Aquos Board

Hi Joe,

The 60 " model PN-L603A sells for $7,895. The A model includes built-in pen software. The alternative to having the built-in pen software would be to load this software onto a PC.

The 60" model PN-L603B sells for $6,495.

I would recommend the "B" model as you will likely utilize the PC that connects to the AQUOS Board to access your local file shares (e.g. City Council Meeting Agenda files). The difference in the price covers the PC purchase.

My experience has been, when utilizing embedded software on a hardware device, the ability to upgrade can be more challenging due to restrictions within the hardware device. The PC can always be upgraded in the future which will extend the useful life of the product.

Also, if you are looking to save some money on this purchase we do have the 70" demo unit. It does have one year left on the originally 3 year warranty and this warranty can be extended for another 2 years beyond. The cost of this demo unit is $1,976 less expensive.

Let me know if you have any other questions.

Thanks Joe

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From: jkohlmann [mailto:jkohlmann@cityoftonkabay.net]
Sent: Tuesday, August 12, 2014 6:28 PM
To: Tom McHenry
Subject: Fwd: RE: 2015 Budget - Aquos Board

Tom,

See below:
Can you give me a quote on a 60" as well. Just for our information. Also, what is the difference between the "A" and "B" models?

If you could shoot over some information tomorrow, that would be awesome. Or if you could forward it to the trainer (I can't recall her name and her card is not with me) and have her provide the information.

Thanks!

Joe Kohlmann

---- Original Message ----
From: "Gerry De La Vega" <gerryd@terradek.com>
Sent: 8/12/2014 12:27:33 PM
To: "Joe Kohlmann" <jkohlmann@cityoftonkabay.net>
Subject: RE: 2015 Budget - Aquos Board

Thanks joe, I also did a little research on this. While you are there please find out what you can about the 60" version as well as the difference between the "A" and the "B" models...to see which is more in line with our needs. Thanks Gerry.

From: Joe Kohlmann [mailto:jkohlmann@cityoftonkabay.net]
Sent: Tuesday, August 12, 2014 1:21 PM
To: Joe Kohlmann
Subject: 2015 Budget - Aquos Board

All:

I'm heading out to a demonstration on the Aquos Board that was in the 2015 Budget presentation. This would be an upgrade from the current overhead/projection screen setup we currently use and would be paid for by Franchise Fees.

This is cutting edge technology and I found a tutorial video on youtube I thought I would share so you are better informed about the capabilities of this system. It would be primarily used for land use applications, public works projects, budget presentations, mapping projects, etc. It is an interactive board that allows ipads to connect to the system (I believe).

Here is the video:
https://www.youtube.com/watch?v=DhWqcQsJGqA

Let me know if you have any questions.

Thanks,

Joe Kohlmann

Joe Kohlmann

From: Tom McHenry <tmchenry@dtsimaging.com>
Sent: Tuesday, August 12, 2014 4:56 PM
To: Joe Kohlmann
Subject: AQUOS Board pricing per our meeting this afternoon

Joe,

Thank you for coming out to review the AQUOS Board capabilities this afternoon.

Attached are the numbers that we discussed after the demonstration today. Please don't hesitate to call with any questions.

Product	Model	Qty	Pricing
AQUOS Board 70"	L703A	1	$7,695.00
PC for AQUOS board		1	$1,000.00
Wireless Gateway	WIPG15000	1	$825.00
AQUOS Rolling Cart	PN-SR760M	1	$935.00
Training and install		1	$1,000.00
Wireless Keyboard and Mouse		1	$64.99
Office 365 (or use existing copy)		1	$15/mo.
iPad Air 9.7" display	16 GB		$499.00
iPad Air + Cellular	16 GB		$629.00
iPad w/Retina Display	16 GB	9	$399.00
iPad w/Retina Display + Cellular	16 GB		$529.00
Folio cover and stand for iPad 3 & 4		9	$19.00
Cisco Wireless Access Point		1	$365.00

Totals

Total AQUOS Board Solution	$9,949.99
iPads (Quantity 9)	$3,591.00

Notes:

The AQUOS board needs to be able to handle high definition video.
We currently use a Canon XA20 video camera which is compatible.
Need headphone option for council members.
Currently use a Mackie 16421 VLZ3 mixer.
A Rolls PM351 XLR connector will be needed to connect to the Mackie mixer($120)

Thank you!

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