

Memo

To: Honorable Mayor and City Council
From: Joe Kohlmann, City Administrator
Date: April 9, 2013
Re: Wells Fargo Lake Minnetonka Half Marathon

The Wells Fargo Lake Minnetonka Half Marathon has requested approval for their annual run on Sunday, May 5. This is the fifth year they have requested a formal approval from Tonka Bay. We do not have a set procedure for this type of request, such as a special event permit, but in the past the City Council has successfully handled requests on a case-by-case basis.

In the attached letter it explains the event begins at 8:00 am and travels through Tonka Bay. They are requesting to use the service road in front of City Hall as a water stop. They state this worked very well in previous years, and they did not interfere with any boat rental traffic accessing the marina. A portion of the race proceeds will be contributed to lake area community organizations. There were no complaints received the past four years.

Suggested Action:

Motion to approve the Lake Minnetonka Wells Fargo Half Marathon event on May 5, 2013.



March 21, 2013

RECEIVED

MAR 25 2013

City of Tonka Bay
4901 Manitou Road
Tonka Bay, MN 55331

TO: Clare T. Link, City Administrative Assistant
FROM: Marilyn Franzen, Partner, Podium Sports Marketing
RE: 33rd Annual Wells Fargo Lake Minnetonka Half Marathon

Hello Clare!

The 33rd running of the Wells Fargo Lake Minnetonka Half Marathon will take place on Sunday, May 5, 2013. The same route starting in Wayzata and finishing in Excelsior will be used. The run starts at 8:00 a.m. and the slowest finishers should be in Excelsior by 11:45 a.m. or sooner.

We appreciate the city of Tonka Bay's approval over all the years! Please let me know if there are any issues.

Kind regards,

Marilyn Franzen

Partner

Podium Sports Marketing

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