

Memo

To: Honorable Mayor and City Council
From: Joe Kohlmann, City Administrator
Date: September 24th, 2013
Re: Dog and Cat Sign Permit

Dog and Cat has submitted a Sign Permit Application. The proposed sign would be 13.8 square feet. As per City Code, this does not exceed the 15% requirement of allowable sign area (600 sq. ft.).

Attached is a Sign Permit Application

Attached is the total square footage of all signs currently at the shopping center.

Attached is a letter from David Kirkland to the City confirming the 600 square feet.

Attached is the original sign permit for the shopping center with the minutes approving it.

Attached is the City Code section regulation Commercial Zone Districts.

Council Action Requested:

Motion to approve the Sign Permit Application from Dog and Cat.

CITY OF TONKA BAY
SIGN PERMIT APPLICATION

4901 Manitou Road
Tonka Bay MN 55331
Phone: 952-474-7994 Fax: 952-474-6538
www.cityoftonkabay.net

RECEIVED

AUG 29 2013

CITY OF TONKA BAY

Date: 8/26/13

Name of Applicant: Apparently Graphic

Address: 1055 Cliff Rd E Burnsville MN 55337

Phone: Business: 952-935-7049 Home: _____

SUBMIT THE FOLLOWING MATERIALS TO COMPLETE YOUR APPLICATION:

1. Permit Applications

Application for a permit is made to the City Administrator. This permit application shall contain and will be considered complete upon submission of the following items:

- A. Application Fee: \$75.00 (1/1/12)
- B. Application Form
- C. Scale drawings showing location and area of the proposed sign and verbiage.

2. Additional Information Required:

REQUEST FOR (Check One):

WALL SIGN (Attached to building) or **GROUND** (Not attached to building) _____

LOCATION OF WALL SIGN OR GROUND SIGN:

- 1. Address 5603 Manitou Road, 55331
- 2. Name of Business Dog & Cat (Fish & Pet supply)
- 3. Location on Property (Ground) _____
- 4. Location on Building (Wall) over Tenant space
- 5. Verbiage on Sign (Include drawing) _____

PERMANENT **TEMPORARY** _____

If temporary, a maximum of ten consecutive days is allowed.

Dates sign will be in place: From _____ to _____

SIGN OR BILLBOARD DESCRIPTION:

Size: 13.8 SQ FT
Width: 9"
Length: 92.3
Height: 21.1 (if on supports or posts, total height from ground)

Colors:

Background: Mounted on white raceway to match building

Lettering: Individual channel letters
Other: _____

Materials (constructed of wood, plastic?): Plastic and Aluminum

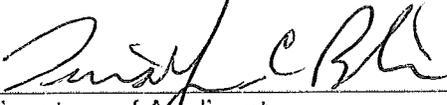
Lighting:

Will sign be lit? Yes

Type of light (constant, flashing, neon, fluorescent) Internal LED

Will location of sign create traffic hazards or obstruct views? No

FOR GROUND SIGNS:		
	YES	NO
Are the following aesthetics being met?		
Constructed of wood, stone, brick		
Stained or varnished		
Not to exceed ten feet in height		
Not to exceed 24 square feet of surface area		
Contains information for identification or directional purposes only		
Lighting directed away or shaded from all adjacent property		


Signature of Applicant

OFFICE USE ONLY	
PAYMENT MADE (\$75)	<u>75.00</u>
PERMIT APPROVED	
NOT APPROVED	
COUNCIL MEETING DATE	

receipt #13199



**Apparently
Graphic
Ltd.**
1055 Cliff Road
Burnsville, MN 55337
Apparentlygraphic@yahoo.com
952-935-7049
Fax: 952-253-0879

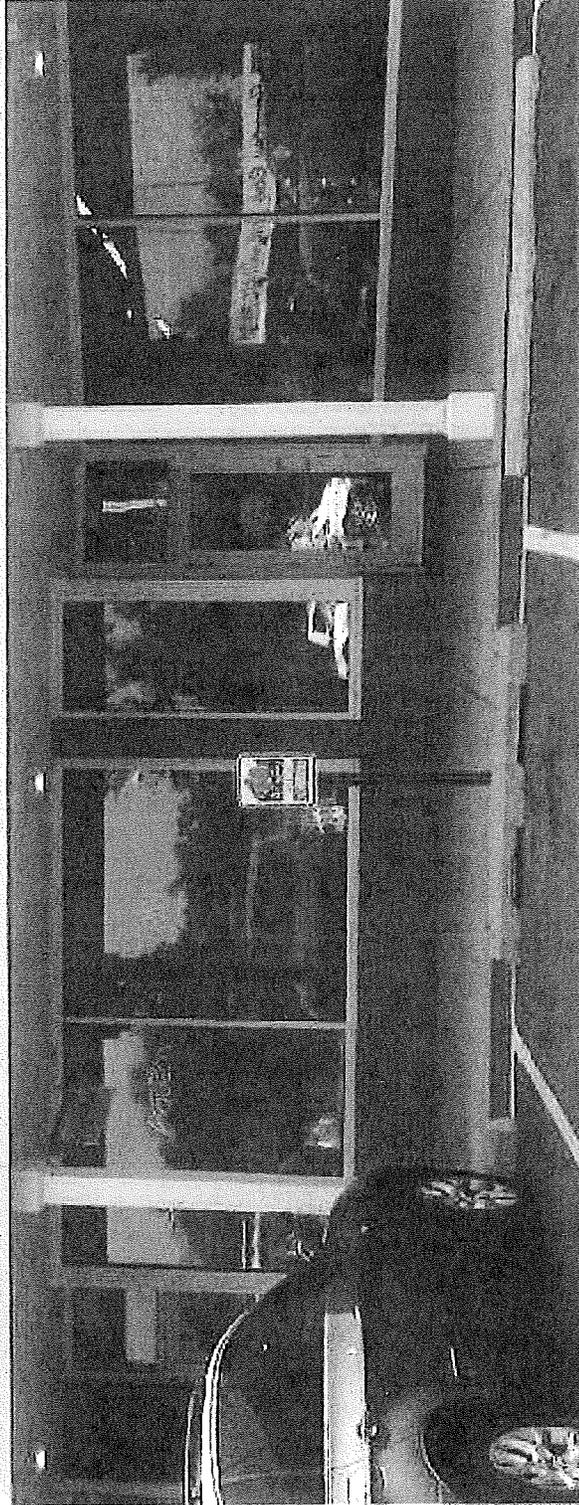
"It's O.K. We're the Sign-Guys"

Type of job/work/Install location:

Sign Proposal

92.32 in

21.16 in **DOG CAT**



PRINTED COLORS & GRADIENTS AS SHOWN MAY VARY FROM ACTUAL FINISHED COLOR.

Apparently Graphic 1055 Cliff Road Burnsville, MN 55337 952-935-7049

Client

Location

Account Executive

Designer

Drawing

Date

Revisions

Customer Approval

Landmark Approval

These Plans are the exclusive property of Apparently Graphic Sign Co., Ltd. and are the result of the original work of its employees. They are submitted to your company for the sole purpose of your consideration of whether to purchase these plans or to purchase from Apparently Graphic Sign Co., a Sign according to these plans. Distribution or exhibition of these plans to anyone other than employees of your company, or use of these plans to construct a sign similar to the one embodied here in, is expressly forbidden. In the event that such exhibition occurs, Apparently Graphic Ltd. expects to be reimbursed \$2,000 in Compensation for time and effort entailed in creating these plans.

Apparently Graphic

TONKA VILLAGE SHOPPING CENTER SIGN COMPARISONS		
BUSINESS NAME	ADDRESS	SIGN SIZE
Caribou Coffee	5663 Manitou Road	#1 – 34.83 square feet #2 – 69.62 square feet
Cat Design	5619 Manitou Rd	Unknown
Hazellewood Grill & Tap Room	5635 Manitou Road	54 square feet
Heartbreaker	5647 Manitou Road	54 square feet
Joey Nova's Pizzeria Delicatessen	5655 Manitou Road	37 square feet
Lady Jane Boutique	5615 Manitou Rd	17.5 square feet
MGM Liquor	5611 Manitou Road	86 square feet
RE: Desktop	5631 Manitou Road	30 square feet
Sanctuary Salonspa	5615 Manitou Rd	44.7 square feet (Uru-Khu)
Sir Knight Cleaners	5651 Manitou Rd	21.6 square feet
The Fish Guy & Pet Supply	5623 Manitou Road	32 square feet
vacant	5633 Manitou Rd	
	TOTAL	481.25 square feet

7760 France Avenue South
Suite 770
Minneapolis, MN 55435-5852
www.cbre.com
T 952 924 4634
F 952 831 8023
david.kirkland@cbre.com

David M. Kirkland
First Vice President

September 25, 2003

Ms. Sarah Irvine
City Administrator
City of Tonka Bay
4901 Manitou Road
Tonka Bay, MN 55331

RE: Tonka Village Sign Approval

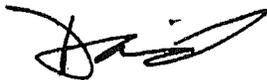
Dear Sarah:

Please find enclosed a color rendering of the new signs for the existing Tonka Village tenants. I have had Sign Crafters calculate the square footage of the actual sign copy, which is less than the square footage of the blue backgrounds that the letters will be applied to. As mentioned, over time, we plan to have all the signs as individual back-lit letters, but they are expensive, and it will take time for the existing tenants to make that investment.

As you recall, the total signage allotment that we discussed was 600 square feet, or approximately 35 square feet per tenant, so we are well within the boundaries that have been established.

Sarah, please review the signs and hopefully you can approve them as submitted by simply indicating your approval on the enclosed sheet and returning a copy to me for my files. Thank you in advance for your cooperation and call me with any questions or comments.

Sincerely,



David M. Kirkland

Enclosure

cc: Wendy Aaserude

**MINUTES
TONKA BAY CITY COUNCIL
REGULAR MEETING
July 22, 2003**

1. CALL TO ORDER

The regular semi-monthly meeting of the Tonka Bay City Council was called to order at 7:30 p.m.

2. ROLL CALL

Members present were: Mayor Keller, Councilmembers Senescall, LaBelle, and Bauman. Councilmember Sasanfar was absent. Also present were City Administrator Irvine and City Attorney Penberthy.

3. APPROVAL OF AGENDA

Senescall moved to approve the agenda as submitted. Bauman seconded the motion. Ayes 4. Motion carried.

4. APPROVAL OF MINUTES - Regular Meeting - July 8, 2003

LaBelle moved to approve the minutes of the regular meeting of July 8, 2003 as written. Senescall seconded the motion. Ayes 4. Motion carried.

5. CONSENT AGENDA

None

6. MATTERS FROM THE FLOOR

None

7. PUBLIC HEARING

A. Consider Final Adoption of the City of Tonka Bay Stormwater Pollution Prevention Plan - Irvine noted the Public Works Director would like to have this continued to the August 12, 2003 meeting. LaBelle moved to continue the public hearing to the August 12 meeting. Senescall seconded the motion. Ayes 4. Motion carried.

9. NEW BUSINESS

A. Sign Permit Request - CB Richard Ellis at Tonka Village Shopping Center - Irvine stated this is a sign permit request for a signboard at the Tonka Village Shopping Center. David Kirkland is present to answer any questions from the Council. Seventeen signs are proposed at 64 square feet each. Kirkland stated the signage as drawn is the maximum proposed. He also distributed a copy of what the proposal would entail. Standard letter size would be 24-inches. Backlit lettering is also proposed. LaBelle noted individual letters rather than box signs were proposed. Irvine discussed the signable area allowed on the shopping center. Senescall moved to approve the sign permit for Tonka Village Shopping Center with individual permits approved on an administrative level. LaBelle seconded the motion. Ayes 4. Motion carried.

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CITY OF TONKA BAY
SIGN PERMIT APPLICATION
Phone: (952) 474-7994 Fax: (952) 474-6538

Date: 7/18/03

Name of Applicant: 7901 Brooklyn Blvd Associates/Tonka Village S.C.

Address: 96 CB Richard Ellis 7760 France Ave SE, #770 Bloomington, MN 55435

Phone: Business: 952-924-4634 Home: _____

REQUEST FOR (Check One):

WALL SIGN (Attached to building) or **GROUND** (Not attached to building) _____

LOCATION OF WALL SIGN OR GROUND SIGN:

1. Address NEC Co. Rd 19 & Sunnyside Rd.
2. Name of Business Tonka Village Shopping Center
3. Location on Property (Ground) _____
4. Location on Building (Wall) mounted on walkway roof cantoned on Tenant spaces.
5. Verbage on Sign (Include drawing) By individual tenants

PERMANENT **TEMPORARY** _____

If temporary, a maximum of ten consecutive days is allowed.
Dates sign will be in place: From _____ to _____

SIGN OR BILLBOARD DESCRIPTION:

Size: maximum 16' x 4'
 Width: 1" → 12" depending on type of sign.
 Length: 16ft max
 Height: 4ft max (if on supports or posts, total height from ground)

Colors:

Background: Beige

Lettering: Tenants choice

Sign will read: By Tenant

Other: _____

Materials (constructed of wood, plastic?): wood or metal mounted
on metal brackets fastened to walkway roof.

Lighting:

Will sign be lit? yes - direct or indirect by Tenant

Type of light (constant, flashing, neon, fluorescent) fluorescent Halogen or neon.

Will location of sign create traffic hazards or obstruct views? no

FOR GROUND SIGNS:		
Are the following aesthetics being met?	YES	NO
Constructed of wood, stone, brick		
Stained or varnished		
Not to exceed ten feet in height		
Not to exceed 24 square feet of surface area		
Contains information for identification or directional purposes only		
Lighting directed away or shaded from all adjacent property		


Signature of Applicant

OFFICE USE ONLY	
PERMIT APPROVED	
NOT APPROVED	
COUNCIL MEETING DATE	

c. These temporary signs must be removed upon the completion of construction, remodeling, sales, rental or lease. For developments, these signs shall be removed upon completion of all initial sales in the development.

Subd. 2. Directional Signs

Wall and ground signs giving parking and traffic directions. These signs shall be no more than five (5) square feet per face in area and may be illuminated from a concealed light source. Ground signs shall be no more than 42 inches in height above grade. There shall be no more than one (1) sign per curb cut.

330.06 SPECIFIC ZONE DISTRICT SIGN REGULATIONS

Subd. 1. Residential Zone Districts

- a. The following signs are permitted in the R-1A, R-1B, R-2A, R-2B, R-3 and R-4 zone districts.
- (1) Signs not requiring a permit.
 - (2) Signs requiring a permit which are permitted in all zone districts.
 - (3) Signs requiring a permit which are clearly incidental, customary and commonly associated with a permitted use is the zone district and are located on the same lot as such permitted use.

Residential signs are only allowed for area identification.

- a. Type of Sign: Wall, window, and ground.
- b. Maximum Number of Signs: One (1) single or double-faced sign for each lot.
- c. Maximum Sign Area:
 - (1) Total Sign Area per Lot: 24 square feet. Only one (1) face of a double-faced sign shall be used to compute the total sign area.
 - (2) Ground Sign: 24 square feet per face in area.
 - (3) Wall Sign: May not exceed 15 percent of the signable area.
 - (4) Window Sign: May not exceed 5 percent of total window area.
- d. Maximum Height above Grade:
 - (1) Wall and window signs - no sign shall be higher than the height of structures to which attached.
 - (2) Ground Signs: 10 feet.
- e. Setbacks: 10 feet. Wall signs may protrude 18 inches from the building to which attached.

Subd. 2. Commercial Zone Districts:

- a. The following signs are permitted in the C-1 and C-2 Zone Districts.
- (1) Signs not requiring a permit.
 - (2) Signs requiring a permit in any zone district.

- (3) Signs requiring a permit which are clearly incidental, customary and commonly associated with a permitted use in the zone district and are located on the same lot as such permitted use.
- (4) Signs located in the interior of buildings even though visible from the exterior.
- (5) Area Identification Signs: Area identification signs, designating a business development, provided that the building or buildings are set back from the street or thoroughfare to provide space for service and parking, provided such signs not exceed 24 square feet in area per thoroughfare approach.
- (6) Wall Signs: May not exceed 15 percent of the signable area.
- (7) Window Signs: May not occupy more than 15 percent of the total area of the window in which they are displayed.
- (8) Nameplate Signs: One nameplate sign per business in addition to any wall signs which may also be allowed, provided that such nameplate sign not exceed 24 square feet in area. Such signs shall indicate only the name and address of the business or building. For corner lots, two (2) such signs, one (1) facing each street may be permitted. Such signs may be illuminated.
- (9) Temporary Signs: Temporary signs may be used for grand openings, special events, special advertisements, and holidays, but limited for a period not to exceed 10 days at one time and 60 days per year. Such temporary signs shall be limited to not more than three (3) on a parcel and the total sign area for all temporary signs shall not exceed 48 square feet in area.
- (10) Freestanding Signs: One freestanding sign for any business not part of a business development but set back from the street or thoroughfare to provide space for service and parking, provided that such sign not exceed 24 square feet in area. Such signs may be illuminated.
- (11) Hanging Business Sign: One hanging sign per business in a development in addition to any other signs which may also be allowed, provided that such sign not exceed 12 square feet in area. Such signs shall indicate only the name and address of the business. For a corner business, two (2) such signs,

one (1) facing each street may be permitted. Such signs may be illuminated.

- (12) Electronic Changeable Copy Sign *(Amended June 3, 2010)*
- b. Maximum Height above Grade:
 - (1) Wall, Nameplate, Hanging Business, Window, and Temporary Signs - no sign higher than the height of structure to which it is attached.
 - (2) Ground, Freestanding, and Area Identification, and Temporary Signs: 10 feet.
- c. Setbacks:
 - (1) Front and Rear Setbacks: 8 feet. Wall signs may protrude 18 inches from the building to which attached.
 - (2) Side Setbacks: 8 feet. For setbacks on lot lines not adjacent to a street, the side setback shall be 5 feet. Wall signs may protrude 18 inches from the building to which attached.

Subd. 3. Planned Unit Development Zone Districts:

Sign regulations for Planned Unit Development Zone Districts will be as stated in the Official Development Plan for the particular Planned Unit Development.

330.07 DESIGN STANDARDS

Subd. 1. Purpose:

The purpose of the design *(Amended June 3, 2010)* standards is to develop signage in a creative and aesthetic manner for a building, project or development. Such signs shall compliment the architectural design of the building, project or development and shall have a visual continuity. The signs, due to their visual continuity, shall provide an index to the visual environment by providing a sense of place and reducing confusion. The City finds that there is a correlation between electronic displays on signs and the distraction of drivers. Distraction can lead to traffic accidents. Drivers can be distracted not only by a changing message, but also by knowing that the sign has a changing message. Drivers may watch a sign waiting for the next change to occur. Drivers are also distracted by messages that do not tell the full story in one look. People have a natural desire to see the end of the story and will continue to look at the sign in order to wait for the end. Additionally, drivers are more distracted by special effects used to change the message, such as fade-ins and fade-outs. Finally, drivers are generally more distracted by messages that are too small to be clearly seen or that contain more than a simple message.

Despite these public safety concerns, there is merit to allowing new technologies to easily update messages. Except as prohibited by State or Federal law, sign owners should have the opportunity to use these technologies with certain restrictions. The restrictions are intended to minimize potential driver distraction and to minimize proliferation in all districts where signs can adversely impact residential character.